Name:	

PERSUASION: FINAL SPEECH - PAPER RUBRIC

Writing Workshop #3

Content:

	4-score	3-score	2-score	1-score
Introduction (12)	The hook completely engages audience by connecting to audience. The hook relates strongly to topic. The hook is elaborated upon.	The hook could more thoroughly engage audience, but connects to audience. The hook relates to topic. The hook is slightly elaborated on.	The hook could more thoroughly engage audience and could connect more to audience. The hook relates to topic. The hook is barely elaborated on.	The hook barely engages audience and does not connect specifically to audience. The hook relates to topic. The hook is not elaborated on.
	All necessary and unfamiliar background information is provided for the topic.	Most necessary and unfamiliar background information is provided for the topic.	Some necessary and unfamiliar background information is provided for the topic.	Minimal necessary and unfamiliar background information is provided for the topic.
	The thesis is an independent and clear statement. The thesis explicitly states position.	The thesis is not an independent statement or is not clearly stated. The thesis states position.	The thesis is not an independent statement and is not clearly stated. The thesis states position.	The thesis is not an independent statement and is not clearly stated. The thesis unclearly states position.
Reasons & Support #1 (16)	The first argument of reason is clearly stated and is a strong reason for the given topic.	The first argument of reason could be more clearly stated or be a stronger reason for the given topic.	The first argument of reason could be more clearly stated and could be a stronger reason for the given topic.	The first argument of reason is not clearly stated and is not a strong reason for the given topic.
	The first and second supports are both clearly stated. The first and second supports are strong supports to prove the reason. The first and second supports are strong forms of mode of persuasion. The first and second supports are fully elaborated on, explained, and connected to additional examples, information, etc.	Either the first or second support is not clearly stated. The first and second supports are supports to prove the reason. The first support and second support are forms of modes of persuasion. The first and second supports are somewhat elaborated on, explained, and connected to additional examples, information, etc.	The first and second supports are not clearly stated. The first and second supports are weaker supports to prove the reason. The first support and second support are weaker forms of modes of persuasion. The first and second supports are slightly elaborated on, explained, and connected to additional examples, information, etc.	The first and second supports are not clearly stated. The first and second supports are weak supports to prove the reason. The first support and second support are weak forms of modes of persuasion. The first and second supports are barely elaborated on, explained, and connected to additional examples, information, etc.
#2	The second argument of reason is clearly stated and is a strong reason for the given topic.	The second argument of reason could be more clearly stated or be a stronger reason for the given topic.	The second argument of reason could be more clearly stated and could be a stronger reason for the given topic.	The second argument of reason is not clearly stated and is not a strong reason for the given topic.
Reasons & Support #2 (16)	The first and second supports are both clearly stated. The first and second supports are strong supports to prove the reason. The first and second supports are strong forms of mode of persuasion. The first and second supports are fully elaborated on, explained, and connected to additional examples, information, etc.	Either the first or second support is not clearly stated. The first and second supports are supports to prove the reason. The first support and second support are forms of modes of persuasion. The first and second supports are somewhat elaborated on, explained, and connected to additional examples, information, etc.	The first and second supports are not clearly stated. The first and second supports are weaker supports to prove the reason. The first support and second support are weaker forms of modes of persuasion. The first and second supports are slightly elaborated on, explained, and connected to additional examples, information, etc.	The first and second supports are not clearly stated. The first and second supports are weak supports to prove the reason. The first support and second support are weak forms of modes of persuasion. The first and second supports are barely elaborated on, explained, and connected to additional examples, information, etc.

	The third everyment of reason is	The third argument of reason sould be	The third engineers of reason sould be	The third everyment of verses is not
Reasons & Support #3 (16)	The third argument of reason is clearly stated and is a strong reason	The third argument of reason could be more clearly stated or be a stronger	The third argument of reason could be more clearly stated and could be a	The third argument of reason is not clearly stated and is not a strong reason
	for the given topic.	reason for the given topic.	stronger reason for the given topic.	for the given topic.
	•	•	0 0 1	
	The first and second supports are both	Either the first or second support is not	The first and second supports are not	The first and second supports are not
	clearly stated. The first and second	clearly stated. The first and second	clearly stated. The first and second	clearly stated. The first and second
	supports are strong supports to prove	supports are supports to prove the	supports are weaker supports to prove	supports are weak supports to prove
	the reason. The first and second	reason. The first support and second	the reason. The first support and	the reason. The first support and
	supports are strong forms of mode of	support are forms of modes of	second support are weaker forms of	second support are weak forms of
Зеа	persuasion. The first and second	persuasion. The first and second	modes of persuasion. The first and	modes of persuasion. The first and
124	supports are fully elaborated on,	supports are somewhat elaborated on,	second supports are slightly elaborated	second supports are barely elaborated
	explained, and connected to additional	explained, and connected to additional	on, explained, and connected to	on, explained, and connected to
	examples, information, etc.	examples, information, etc.	additional examples, information, etc.	additional examples, information, etc.
	The first and second counterclaims are	The first or second counterclaim is not	The first and second counterclaims are	The first and second counterclaims are
	both clearly stated. The first and	clearly stated. The first and second	not clearly stated. The first and second	not clearly stated. The first and second
	second counterclaims are strong	counterclaims are arguments against	counterclaims are weaker arguments	counterclaims are weak arguments
	arguments against the thesis. The first	the thesis. The first and second	against the thesis. The first and second	against the thesis. The first and second
,,	and second counterclaims are fully	counterclaims are somewhat	counterclaims are slightly elaborated	counterclaims are barely elaborated
ims	elaborated upon or connected to additional information.	elaborated upon on connected to additional information.	upon on connected to additional information.	upon on connected to additional information.
Counterclaims (16)	The first and second counter-to-the-	The first or second counter-to-the-	The first and second counter-to-the-	The first and second counter-to-the-
nte (1	counters are both clearly stated. The	counter is not clearly stated. The first	counters are not clearly stated. The first	counters are not clearly stated. The first
no	first and second counter-to-the-	and second counter-to-the-counters are	and second counter-to-the-counters are	and second counter-to-the-counters are
C	counters are strong arguments against	arguments against the counterclaim.	weaker arguments against the	weak arguments against the
	the counterclaim. The counter-to-the-	The counter-to-the-counters are	counterclaim. The counter-to-the-	counterclaim. The counter-to-the-
	counters are fully elaborated upon and	somewhat elaborated upon and	counters are slightly elaborated upon	counters are barely elaborated upon
	explained to shut down thoroughly the	explained to shut down the counter.	and explained to shut down the	and explained to shut down the
	counter.	•	counter.	counter.
	The restatement of thesis is an	The restatement of thesis is not an	The restatement of thesis is not an	The restatement of thesis is not an
	independent and clear statement. The	independent statement or is not clearly	independent statement and is not	independent statement and is not
	restatement of thesis explicitly states	stated. The restatement of thesis states	clearly stated. The restatement of thesis	clearly stated. The restatement of thesis
Conclusion (8)	position.	position.	states position.	unclearly states position.
	The conclusion thoroughly connects	The conclusion connects back to the	The conclusion somewhat connects	The conclusion barely connects back to
	back to the main reasons discussed.	main reasons discussed. The conclusion	back to the main reasons discussed.	the main reasons discussed. The
Co	The conclusion then expands on the	then expands on the topic by	The conclusion then somewhat	conclusion then barely expands on the
	topic by fully considering future	considering future implications,	expands on the topic by considering	topic by considering future
	implications, building audience passion, and/or encouraging audience	building audience passion, and/or encouraging audience action.	future implications, building audience passion, or encouraging audience	implications, building audience passion, or encouraging audience action.
	action.	encouraging audience action.	action.	or encouraging audience action.
	activil.		acuuii.	

Fluency:

	4-score	3-score	2-score	1-score
Tran. (4)	Many transitions and complex writing	Some transitions and complex writing	Few transitions and complex writing	Hardly any transitions and complex
	structures are used throughout to	structures are used throughout to	structures are used throughout to	writing structures are used throughout
	connect ideas and to show the	connect ideas and to show the	connect ideas and to show the	to connect ideas and to show the
	relationships among ideas.	relationships among ideas.	relationships among ideas.	relationships among ideas.
Structure (4)	Each section of the speech begins with	Most sections of the speech begin with	Most sections of the speech begin with	Almost all sections of the speech begin
	a clearly stated topic sentence that	a topic sentence that links to the	a topic sentence that isn't clear or	with a topic sentence that isn't clear
	links to the purpose of the section.	purpose of the section. Most sections of	doesn't link to the purpose of the	and doesn't link to the purpose of the
	Each section of the speech ends with a	the speech end with a conclusive	section. Most sections of the speech end	section. Almost all sections of the
	clearly stated conclusive sentence that	sentence that links to the thesis of the	with a conclusive statement that	speech end with a conclusive statement
	links to the thesis of the paper.	paper.	doesn't link to the thesis of the paper.	that doesn't link to the thesis of the
				paper.
Spelling (4)	The writing is free of any wrongly	The writing has a few wrongly spelled	The writing has some wrongly spelled	The writing has many wrongly spelled
	spelled words, wrongly used	words, wrongly used homophones, and	words, wrongly used homophones, and	words, wrongly used homophones, and
	homophones, or	extra/misplaced/omitted words.	extra/misplaced/omitted words.	extra/misplaced/omitted words.
	extra/misplaced/omitted words.			
Grammar (4)	The writing is free of any learned	The writing has a few learned	The writing has some learned	The writing has many learned
	grammatical errors including closing	grammatical errors including closing	grammatical errors including closing	grammatical errors including closing
	punctuation, quotation punctuation,	punctuation, quotation punctuation,	punctuation, quotation punctuation,	punctuation, quotation punctuation,
Ę	title identification, etc.	title identification, etc.	title identification, etc.	title identification, etc.

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