

Name: _____

Date: _____

PERSUASION: PERSUASIVE WRITING STRUCTURE - NOTES

Writing Workshop #3

LET'S RECAP...

Rules of Persuasion

→ Foundation of different _____ of persuasion to use in your writing.

Knowing your Audience

→ Gives your writing _____ and _____.

Logos, Pathos, and Ethos

→ _____

THERE ARE 2 TYPES OF STRUCTURE IN PERSUASIVE WRITING

TYPE 1:

OUTLINE

➤ I. Introduction-

- _____-basic information about the issue and the position of the writer/speaker.
- Thesis Statement-elaborates on _____ being argued.

II. Reasons of Support-

- Includes information from _____ sources, not just your own opinion.

1. Reason 1 (Main Point #1)

→ _____

2. Reason 2 (Main Point #2)

→ _____

3. Reason 3 (Main Point #3)

→ _____

III. Counterclaims & Responses-

- Present the main arguments from _____ of your issue.
- Shed light on the opposing side's _____ of your argument.
- Briefly _____ the arguments presented.

IV. Conclusion

- THIS IS NEVER EVER EVER A RESTATEMENT OF YOUR THESIS!!!!!!!
- Make the reader feel the _____ passion you do.
- Call the reader to _____ with rhetorical questions, or a _____ story.
- Think ahead! Encourage the audience to think to the _____ and what will occur if action is _____ taken.

TYPE 2:

OUTLINE

I. Introduction-

- _____-basic information about the issue and the position of the writer/speaker.
- Thesis Statement-elaborates on _____ being argued.

II. Reasons of Support-

- Includes information from _____ sources, not just your own opinion.

1. Reason 1 (Main Point #1)

→Support

→_____ Counterclaim

→_____ the Counterclaim

2. Reason 2 (Main Point #2)

→Support

→_____ Counterclaim

→_____ the Counterclaim

3. Reason 3 (Main Point #3)

→Support

→_____ Counterclaim

→_____ the Counterclaim

IV. Conclusion

- **THIS IS NEVER EVER EVER A RESTATEMENT OF YOUR THESIS!!!!!!!**
- Make the reader feel the _____ passion you do.
- Call the reader to _____ with rhetorical questions, or a _____ story.
- Think ahead! Encourage the audience to think to the _____ and what will occur if action is _____ taken.

EXAMPLE TYPE 1:

Dogs are better than cats.

Dogs keep us fit! Dogs can be taken on hikes, walks, runs, and encourage their owner to be active in many ways. Dogs can, and will protect you. They feel it is their duty to protect you from any possible danger. Dogs will give you unconditional love until the day they die.

A dog welcomes you home from your day and wishes to interact and show you how much they love and miss you when you are gone.

There is a draw to cats and how they love to stay indoors, but they don't encourage you to live an active, healthy lifestyle. Although, sometimes, there is nothing more frightening than an angry cat they are not usually protective of their people. Many cat lovers may think a dog needs too much attention and cats are easier to handle. However, cats tend to ignore you more than they want to interact with you.

Do you want to live a long, healthy life? Do you want to be loved unconditionally?

Then a dog is the right choice for you.

EXAMPLE TYPE 2:

Dogs are better than cats. Dogs keep us fit! There is a draw to cats and how they love to stay indoors, but they don't encourage you to live actively. Dogs can be taken on hikes, walks, runs, and encourage their owner to be active in many ways. Dogs can, and will protect you. Although, sometimes, there is nothing more frightening than an angry cat they are not usually protective of their people. Dogs on the other hand, feel it is their duty to protect you from any possible danger. Dogs will give you unconditional love until the day they die.

Some may think that means a dog needs too much attention and cats are easier to handle. However, a dog welcomes you home from your day and wishes to interact and show you how much they love and missed you. Cats tend to ignore you more than they want to interact with you, they're more angry that you left in the first place. Do you want to live a long, healthy life? Do you want to be loved unconditionally? Then a dog is the right choice for you.